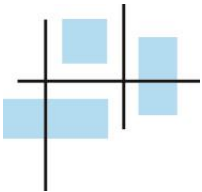




HR Communications: More Than Policies and Procedures

JAMES T. BURGER

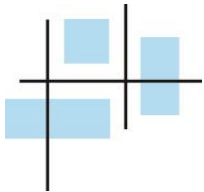
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HR's Role as Communicator

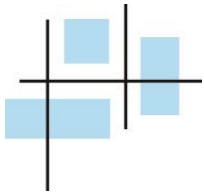
**HR can be a motivator as well as
an information source.**





AGENDA

- **Why communicate?**
- **Essentials and strategies of communication**
- **Communication methods**
- **Audiences**
- **HR's role as a communicator**
- **Employee engagement**
- **Stressful communications**
- **Successful communications**
- **Questions?**



Questions?

